



Gabriel de Oliveira Costa

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HARD SKILLS

Survey
User Interview
Usability testing
Competitive Analysis
Personas
User Flow
User Journey Map
Storyboard
Wireframing
Prototyping
Interface Design
Wordpress
HTML & CSS (Intermediate)

SOFT SKILLS

Communication
Adaptability
Decision-making
Problem-solving

LANGUAGES

English
Portuguese
Spanish (Intermediate)

TOOLS

Figma
Adobe XD
Miro
Pencil & Paper
Jira
Notion
Survey Monkey
Typeform
Usability Hub
Adobe Suite

Designer based in Toronto with ability in multimedia design and passionate about UX/UI with certifications in Product Design. Comprehensive knowledge in different areas with a strong approach to research and usability. Past experiences in the music business as well as in marketing, having worked and studied in Australia, Brazil and Canada. Professional flexible and communicative, easily adaptable to different environments and circumstances; always collaborating, sharing ideas and experiences.

EDUCATION

Interactive Media Design - Seneca College - 01/2021 - 08/2022

Acquired skills through 100+ deliverables in UX design, UI design, graphic design, project management, audio & video editing, 3D environments, web development, game and motion design with a GPA 3.7.

UX Design - Design Circuit - 2020

Developed techniques through activities, workshops, mentorship and worked cooperatively to deliver detailed reports of real clients' digital products by following all phases of UX design process: discover, define, develop and deliver.

Leadership and Management - Australian Pacific College - 2019

Trained to manage diverse situations in the workplace as well as approach different types of leaderships.

Bachelor of Music - UNOESTE - 2013

Gained knowledge about semiotic, history and psychology of music. Perfected skills and performed in concerts, musicals and presentations.

WORK EXPERIENCE

UX Designer - Endurance (Personal Project) - 2020 - 2021

Interviewed 40+ international students across the world through user research methodology and techniques with the objective to discover how the pandemic COVID-19 impacted their lives.

Staff Member - Streetfighter Media (Melbourne, Australia) - 10/2019 - 02/2020

Delivered equipment, managed staff on shifts, interacted with clients and the public through events, expositions, campaigns to promote brands, actions, products.

Administrative Assistant - Manifesto Rock Bar (Sao Paulo, Brazil) - 06/2015 - 11/2015

Met and exceeded goals established by scheduling 130+ celebration parties. Helped maintain social media accounts with more than 100K followers. Organized mail, receipts, invoices, documents; replied to email, telephone or face to face inquiries as well as controlled comprehensive inventory.